



January 10, 2012

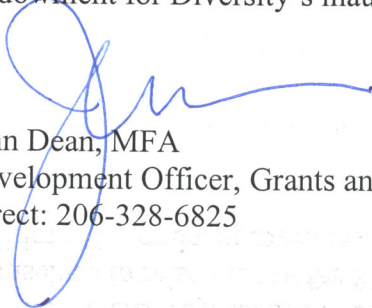
Andrew H. Williams, President
Endow-Bio, Inc.
PO Box 595
Ames, Iowa, 50010-0595

Dear Andrew:

We are THRILLED to know that you raised \$648.58 for Planned Parenthood of the Great Northwest. You may think that with a \$40 million budget, this is not a huge amount of money for us, but we think otherwise. First, our fundraising department is charged with raising 10% of our budget—with the health centers bringing in 90% through fee-for-service. However, during the last four years our government funding for family planning services has dwindled by \$7 million. A huge loss! Add to this the fact that our patient numbers were trending downward by 9%, the enormous costs of preparing for Health Care Reform, etc. Thankfully fundraising revenues are up, in a HUGE way, thanks to individuals and organizations like yours who take it upon themselves to raise money for Planned Parenthood. In 2011 we will close our deficit gap by additional fundraising revenues.

Your fabulous check will come in time for us to start 2012 with a rousing show of support! Your funding will enable our education programs, which are supported by fundraising dollars, to continue to reach and serve youth all over the Pacific Northwest with real sex education. Real sex education saves lives in multiple ways: it helps youth avoid potentially life threatening STD's, and helps them avoid a teen pregnancy that would burden their plans, hopes, and dreams.

We are delighted, humbled and grateful to be among the recipients of the First National Endowment for Diversity's inaugural year—thank you SO much!


Jenn Dean, MFA
Development Officer, Grants and Foundations
Direct: 206-328-6825

*This is
really great -
I hope fundraising
in 2012 goes
well for you -
Jenn*